

18 February 2014

SKY ANNOUNCES IT IS CONSIDERING A RETAIL BOND OFFER

SKY Network Television Limited (“SKY”) is considering making an offer of up to NZ\$100 million of unsecured unsubordinated fixed rate bonds (“Bonds”) to New Zealanders and is now seeking preliminary indications of interest. The Bonds are expected to have a seven year tenor.

It is expected that the full details of the offer will be released within the next two weeks.

Interest in the Bonds can be registered by contacting the Arranger, any Joint Lead Manager or your usual financial advisor.

Arranger, Organising Participant and Joint Lead Manager:

- ANZ on 0800 269 476 / www.anz.co.nz/ipo

Joint Lead Managers:

- BNZ on 0800 284 017
- Westpac on 0800 942 822

No money is currently being sought and no applications for Bonds will be accepted or money received unless the subscriber has received a copy of the Simplified Disclosure Prospectus. Indications of interest will not involve an obligation or commitment of any kind.

-- Ends

For further information please contact Kirsty Way - SKY
Spokesperson:

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