

3 March 2014

SKY ANNOUNCES THERE IS NO PUBLIC POOL FOR ITS RETAIL BOND OFFER

On 24 February 2014, SKY Network Television Limited (“SKY”) announced that it had registered its Simplified Disclosure Prospectus (“SDP”) for its offer of up to NZ\$100 million of unsecured unsubordinated fixed rate bonds (“Bonds”).

SKY announces that all Bonds are subject to Firm Allocations (as defined in the SDP) and there is therefore no public pool or any arrangements in respect of a public pool.

Investors should contact any of the Joint Lead Managers or their financial advisor to request a free copy of the SDP.

The Joint Lead Managers are:

- ANZ on 0800 269 476 / www.anz.co.nz/ipo
- [BNZ on 0800 284 017](http://www.bnz.co.nz)
- Westpac on 0800 942 822

Applications for the Bonds can only be made using the application form included in the SDP for the Bonds. Investors should contact any of the Joint Lead Managers or their financial advisor to request a free copy of the SDP. No applications for Bonds will be accepted or money received unless the subscriber has received the SDP. The minimum application amount in respect of the Bonds is NZ\$5,000 and in multiples of NZ\$1,000 thereafter.

-- Ends

For further information please contact Kirsty Way - SKY Spokesperson:

Phone: 021 422 794 **Email:** kway@skytv.co.nz

SKY Television
PO Box 9059, Newmarket
Auckland 1149, New Zealand

10 Panorama Road, Mt Wellington
Auckland 1060, New Zealand

T. +64 9 579 9999

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