


Firstname Secondname
Address Line 1
Address Line 2
Address Line 3

Date

DEAR SHAREHOLDER/BONDHOLDER,

- 01** As in the past, our Annual Report and Interim Report will be available electronically once they are released. You can access an electronic copy of these reports by visiting our website www.skytv.co.nz/investor-relations.aspx at the appropriate time (the Annual Report should be available around 24 September 2014).
- 02** While we encourage you to access these documents electronically as this reduces administration costs and benefits the environment, please note that you also have the right to receive printed copies of the Annual and Interim Reports free of charge, upon request (subject to the deadline noted in paragraph 4 below).
- 03** If you do not require printed copies of the Annual or Interim Reports to be mailed to you, then no action on your part is required.
- 04** Alternatively, if you would prefer to receive printed copies of these reports, you need to tick the box on the next page, fold the form where indicated and return it by mail or fax to Computershare on +64 9 488 8787 within 15 business days of receiving this letter.
- 05** Please note that we have not prepared a concise Annual Report for the year ended 30 June 2014.



JASON HOLLINGWORTH
AS COMPANY SECRETARY

COME WITH US

SUBSTANTIAL SECURITY HOLDERS

It is a requirement of the Securities Market Act 1988 that the following information be provided in printed form. As you may decide not to receive a printed copy of the Annual Report, the required information as at 3 August 2014 is set out below. The number of issued voting securities of the Company as at that date is 389,139,785.

Substantial security holders	Holding
Hyperion Asset Management Limited	37,852,479
Cooper Investors Pty Limited	21,858,783
Arnhem Investment Management Limited	20,662,098
Mathews International Capital Management, LLC	19,547,678

COMPLETE THIS SECTION

I would like to receive a printed copy of the SKY Annual Report for June 2014 and the Interim Report for 2015.

Please tick

Mailing Instructions

Use this form as a reply paid envelope: Fold along the lines indicated. Seal with tape where indicated. Mail.

FOLD HERE

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FreePost Authority Number 2888



NO POSTAGE REQUIRED
IF POSTED IN NEW ZEALAND

The Share Registrar
SKY Network Television Limited
c/- Computershare Investor Services Limited
Private Bag 92119
Auckland 1142

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