



DEAR SHAREHOLDER/BONDHOLDER,

- 1 As in the past, our Annual Report and Interim Report will be available electronically once they are released. You can access an electronic copy of these reports by visiting our website www.sky.co.nz/investor-relations at the appropriate time (the Annual Report should be available around 20 September 2017).
- 2 While we encourage you to access these documents electronically as this reduces administration costs and benefits the environment, please note that you also have the right to receive printed copies of the Annual and Interim Reports free of charge, upon request (subject to the deadline noted in paragraph 6 below).
- 3 If you do not require printed copies of the Annual or Interim Reports to be mailed to you, then no action on your part is required.
- 4 However, you can choose to receive all of your shareholder communications by email, as well as email notification of when the reports are available online by entering your email address below and returning this form to the address in paragraph 6.

Please tick this box and enter your email address below if you wish to receive all SKY shareholder communications electronically. This may include Annual and Interim Reports, transactions statements, payment advices, meeting documentation and any other company related information which we think are appropriate to be sent electronically.

Please tick

Provide your email address here

- 5 Alternatively, visit www.investorcentre.com/nz and log in. Select 'My profile' and click on the 'update' button on the communication preferences tile. You will need your CSN or Holder Number and FIN to access Investor Centre and register your account. On-going you will access this service with your own User ID and Password.
- 6 If you would prefer to receive printed copies of these reports, you need to tick the box below, and return this form in the enclosed reply paid envelope to Computershare Investor Services Limited, Private Bag 92119, Auckland 1142 or by fax to Computershare on +64 9 488 8787 within 15 working days of receiving this form.

I would like to receive a printed copy of the SKY Annual Report for June 2017 and the Interim Report for 2018.

- 7 Please note that we have not prepared a concise Annual Report for the year ended 30 June 2017.



JASON HOLLINGWORTH
AS COMPANY SECRETARY
SKY NETWORK TELEVISION LIMITED
COME WITH US

