

ADMISSION CARD

SKY Network Television Limited Annual Meeting of Shareholders:

2pm, Friday 24 October 2014, the Langham Hotel, 83 Symonds Street, Auckland, New Zealand.

If you propose to attend the Annual Meeting: Bring this Admission Card with Proxy Form and Voting Paper intact.

If you do not propose to attend the Annual Meeting but wish to be represented by proxy:

Complete and sign the Proxy and Voting Paper section below, detach this Admission Card and fold the form as indicated, seal and mail it to the Company (see over for mailing instructions).



TEAR HERE

TEAR HERE

CSN

Number of Voting Securities

PROXY FORM

(for use by shareholders that are unable to attend the meeting)

I/We

being a shareholder/shareholders of SKY NETWORK TELEVISION LIMITED

hereby appoint* of

or failing him/her of

as my/our proxy to vote for me/us on my/our behalf at the 2014 Annual Meeting of shareholders of the Company to be held on Friday 24 October 2014 at the Langham Hotel, Auckland, New Zealand, commencing at 2pm and at any adjournment thereof.

* If you wish, you may appoint as your proxy 'The Chairman of the Meeting'.

Unless otherwise instructed, the proxy will vote as he or she thinks fit. Should you wish to direct the proxy how to vote, please indicate this by placing a (✓) in the appropriate boxes on the Voting Paper.

FOLD HERE

FOLD HERE

VOTING PAPER

This part of the form can be used either as voting instructions for a proxy or as a voting paper at the meeting (if a poll is called). This form is to be used to vote as follows on the following resolutions:

RESOLUTIONS	TICK BOX TO RECORD YOUR VOTE		
	FOR	AGAINST	ABSTAIN
1. To reappoint and to authorise the directors to fix the remuneration of the auditors			
2. To re-elect Peter Macourt as a director			
3. To re-elect John Waller as a director			

Signed this day of 2014

Signature/s

NOTES

1. Only a shareholder or their duly appointed proxy may vote.
2. Proxy Forms must be lodged at the office of the Company's share registrar, Computershare Investor Services Limited at either Private Bag 92119, Auckland 1142, New Zealand or at Level 2, 159 Hurstmere Road, Takapuna, Auckland, New Zealand at least 48 hours before the meeting.
3. A corporation must have the Proxy Form signed by a duly authorised officer or attorney.
4. An individual must sign, or have his/her attorney sign, the Proxy Form. The power of attorney or other authority if not already noted by the Company, must be presented with a signed certificate of non-revocation of the power of attorney and this form. All joint holders must sign.
5. A proxy need not be a shareholder of the Company.

TEAR HERE

TEAR HERE

FreePost Authority Number 2888



NO POSTAGE REQUIRED
IF POSTED IN NEW ZEALAND

The Share Registrar
SKY Network Television Limited
c/- Computershare Investor Services Limited
Private Bag 92119
Auckland 1142

FOLD HERE

FOLD HERE

MAILING INSTRUCTIONS

1. IF MAILING PROXY FORM FROM WITHIN NEW ZEALAND

Use this Proxy Form and Voting Paper as a reply paid envelope by following the directions below:

- (i) Tear off Admission Card.
- (ii) Fold along line indicated.
- (iii) Seal with tape.

2. IF MAILING PROXY FORM FROM OUTSIDE NEW ZEALAND

Place Proxy Form and Voting Paper in an envelope and affix the necessary postage from the country of mailing.

Address to:

The Share Registrar
SKY Network Television Limited
c/- Computershare Investor Services Limited
Private Bag 92119
Auckland 1142
New Zealand